1 1. A method comprising:

2   transmitting programs to two different receivers;

3   determining the time difference between a first

4 program being transmitted to a first receiver and a second

5 program transmitted to a second receiver; and

6   reducing the time difference between said

7 programs.

1 2. The method of claim 1 wherein transmitting

2 programs to two different receivers involves distributing

3 programs over a wireless network.

1 3. The method of claim 1 wherein transmitting

2 programs includes distributing programs over a cable

3 network.

1 4. The method of claim 1 including transmitting

2 programs to two different receivers in response to two

3 different requests for programs.

1 5. The method of claim 4 including transmitting

2 programs in an on demand basis.

1 6. The method of claim 1 including determining

2 whether the time difference between a first program and a

3 second program is above a predetermined time difference.

1   7.   The method of claim 1 including determining

2 whether the time difference between the first program and

3 the second program is sufficient to attempt to reduce the

4 time difference between the programs.

1   8.   The method of claim 1 wherein reducing the time

2 difference between said programs includes time compressing

3 one of said programs more than the other and transmitting

4 said programs.

1   9.   The method of claim 1 wherein reducing the time

2 difference between said programs includes reducing the rate

3 of data transfer of one of said programs.

1   10.   The method of claim 1 wherein reducing the time

2 difference between said programs includes increasing the

3 rate of content transmission of the first program and

4 decreasing the rate of content transmission of the second

5 program until the time difference between said programs is

6 substantially zero.

7   11.   The method of claim 1 including reducing the time

8 difference between said programs until the time difference

9 is substantially zero and then transmitting the first and

9

10   second programs over the same channel to two different

11   receivers.

1   12.   The method of claim 11 including initially

2   transmitting the first and second programs on different

3   channels, reducing the time difference between said

4   programs on different channels until the time difference is

5   substantially zero, transmitting both programs on a first

6   channel to two different receivers and freeing a second

7   channel for transmission of another program.

1   13.   An article comprising a medium storing

2   instructions that enable a processor-based system to:

3   transmit programs to two different receivers;

4   determine the time difference between a first

5   program being transmitted to a first receiver and a second

6   program being transmitted to a second receiver; and

7   reduce the time difference between the programs.

1   14.   The article of claim 13 further storing

2   instructions that enable the processor-based system to

3   distribute programs over a wireless network.

1   15.   The article of claim 13 further storing

2   instructions that enable the processor-based system to

3   distribute programs over a cable network.

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1   16.   The article of claim 13 further storing
2   instructions that enable the processor-based system to
3   transmit programs to two different receivers in response to
4   two different requests for programs.

1   17.   The article of claim 16 further storing
2   instructions that enable the processor-based system to
3   transmit programs on an on-demand basis.

1   18.   The article of claim 13 further storing
2   instructions that enable the processor-based system to
3   determine whether the time difference between a first
4   program and a second program is above a predetermined time
5   difference.

1   19.   The article of claim 13 further storing
2   instructions that enable the processor-based system to
3   determine whether the time difference between the first
4   program and the second program is sufficient to attempt to
5   reduce the time difference between the programs.

1   20.   The article of claim 13 further storing
2   instructions that enable the processor-based system to time
3   compress one of said programs more than the other and
4   transmit said programs.

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1   21.   The article of claim 13 further storing

2   instructions that enable the processor-based system to

3   reduce the rate of data transfer of one of said programs to

4   reduce the time difference between said programs.

1   22.   The article of claim 13 further storing

2   instructions that enable the processor-based system to

3   increase the rate of content transmission of the first

4   program and decrease the rate of content transmission of

5   the second program until the time difference between said

6   programs is substantially zero.

1   23.   The article of claim 13 further storing

2   instructions that enable the processor-based system to

3   reduce the time difference between the programs until the

4   time difference is substantially zero and then transmit the

5   first and second programs over the same channel to two

6   different receivers.

1   24.   The article of claim 23 further storing

2   instructions that enable the processor-based system to

3   initially transmit the first and second programs on

4   different channels, reduce the time difference between the

5   programs on different channels until the time difference is

6   substantially zero, transmit both programs on a first

7   channel to two different receivers and free a second

8   channel for transmission of another program.

1   25.   A system comprising:

2   a server;

3   a transmission device coupled to said server;

4   a database of electronic files;

5   a storage storing instructions that enable the

6   server to transmit files to two different receivers over

7   said transmission device, determine the time difference

8   between a first file being transmitted to a first receiver

9   and a second file being transmitted to a second receiver

10   and reduce the time difference between the files.

1   26.   The system of claim 25 wherein said transmission

2   device transmits files over a wireless network.

1   27.   The system of claim 25 wherein said transmission

2   device is a cable network transmission device.

1   28.   The system of claim 25 wherein said storage

2   stores instructions that enable the server to determine

3   whether the time difference between a first and second file

4   is above a predetermined time difference.

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1 29. The system of claim 25 wherein said storage
2 stores instructions that enable the server to determine
3 whether the time difference between a first file and a
4 second file is sufficient to attempt to reduce the time
5 difference between the files.

1 30. The system of claim 25 wherein said storage
2 stores instructions that enable the server to reduce the
3 rate of content transfer of one of said files to reduce the
4 time difference between said files.